

LIVABILITY REPORT LEISURE SERVICES

July 19, 2010

Outline for Presentation



- What are the hot projects in Leisure Services and what are some of the challenges.
 - ▣ Aquatic Center
 - ▣ Community Centers
 - ▣ Park Space
 - ▣ Bays Mountain Park
 - ▣ Kingsport Area Transit Service
 - ▣ Kingsport Public Library

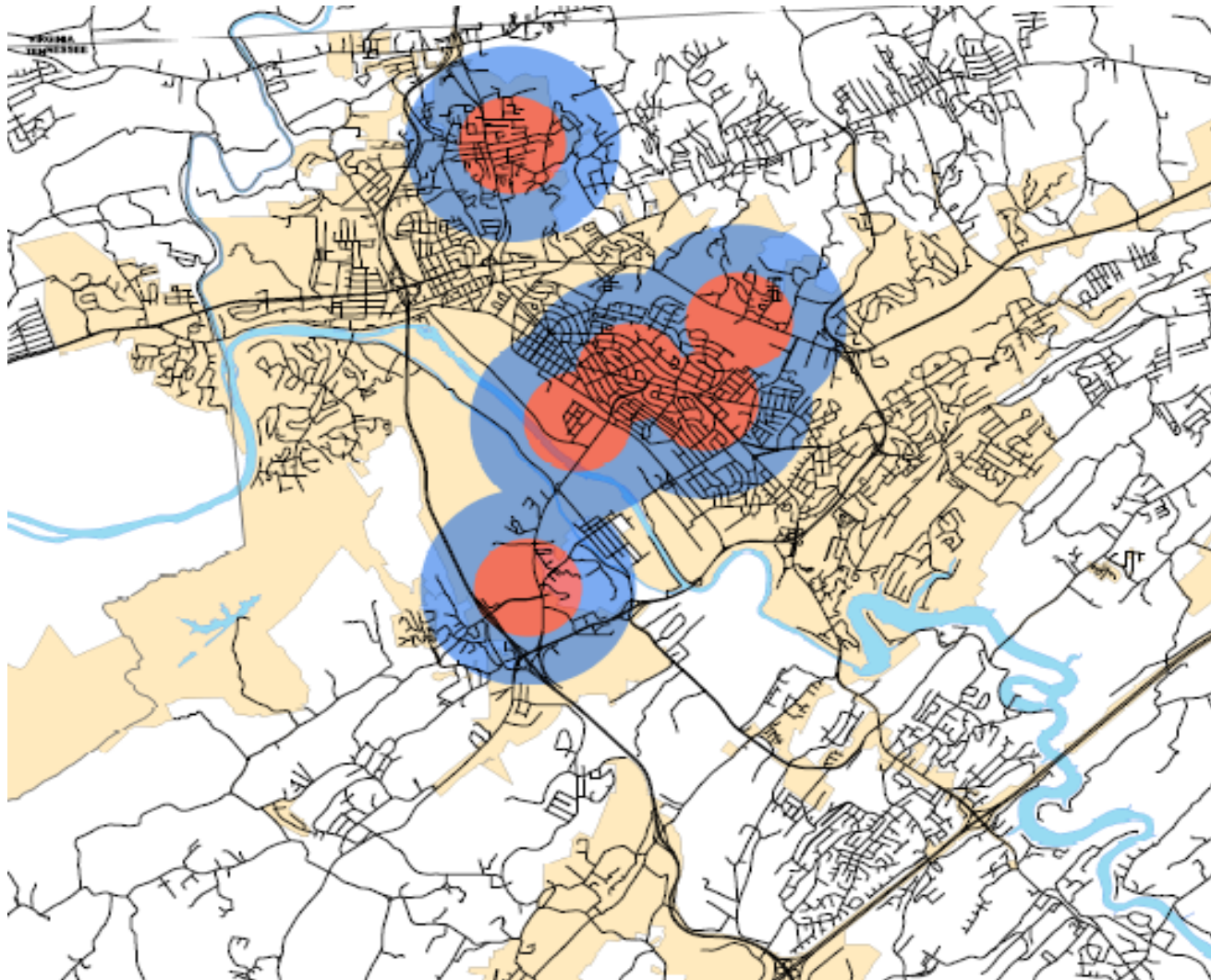


Community Centers

Kingsport Aquatic Center, V.O. Dobbins,
Renaissance Center, Lynn View, Borden

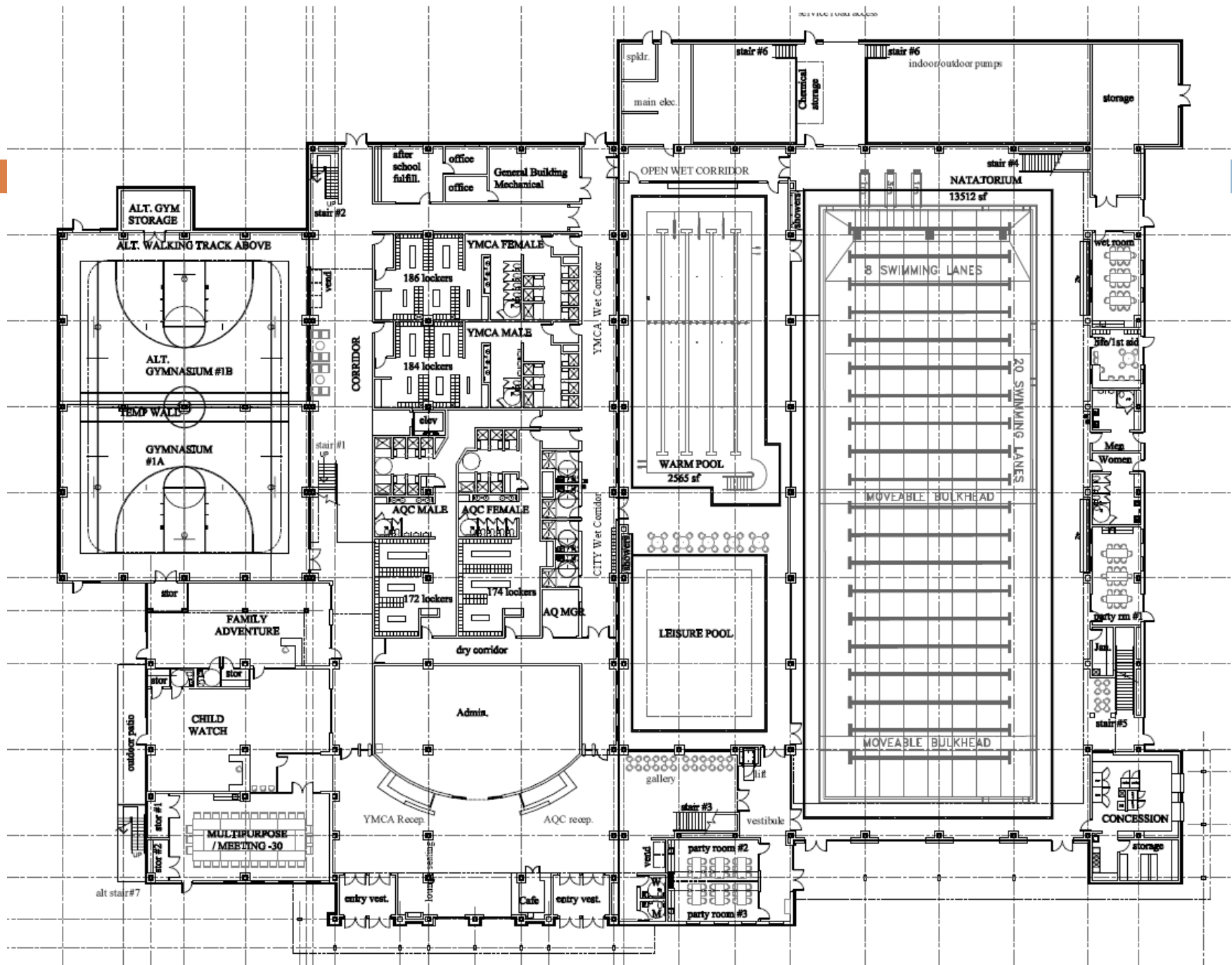
Community Centers

1/2 mile and 1 mile radius



Kingsport Aquatic Center





Kingsport Aquatic Center

- ❑ Partnership with the Greater Kingsport YMCA
- ❑ City portion estimated to be \$15 million
- ❑ 50,000 square foot indoor facility
- ❑ 50 meter competition pool
- ❑ 4 lane 25 yard warm pool
- ❑ Indoor recreational pool
- ❑ Outdoor water park
- ❑ YMCA will manage facility

Community Centers

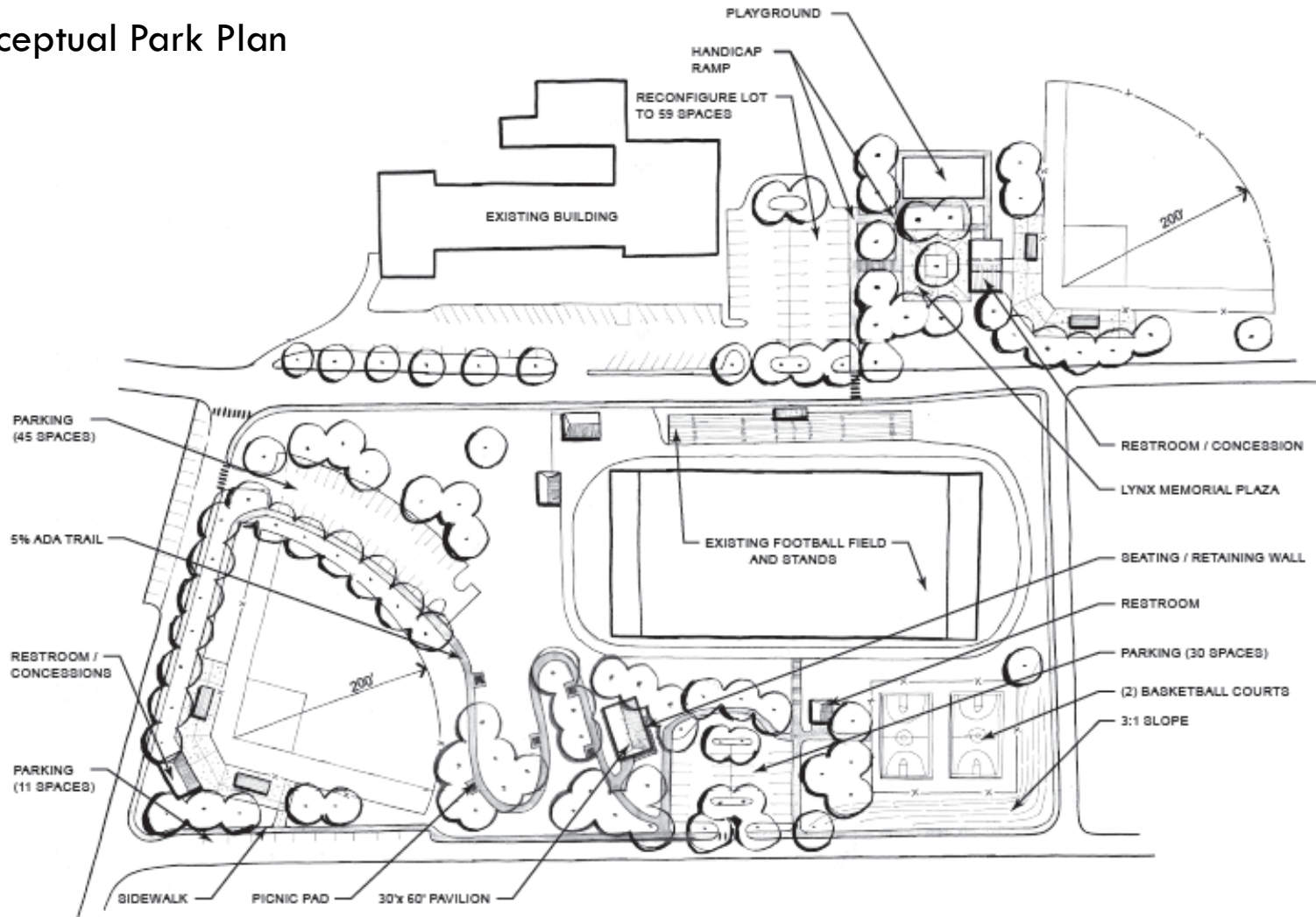
- ❑ Renaissance Center
- ❑ Borden Park Community Center
- ❑ V.O. Dobbins Center
- ❑ Lynn View Community Center
- ❑ Rock Springs Community Center (coming soon)

Lynn View Community Center



Lynn View Community Center

Conceptual Park Plan



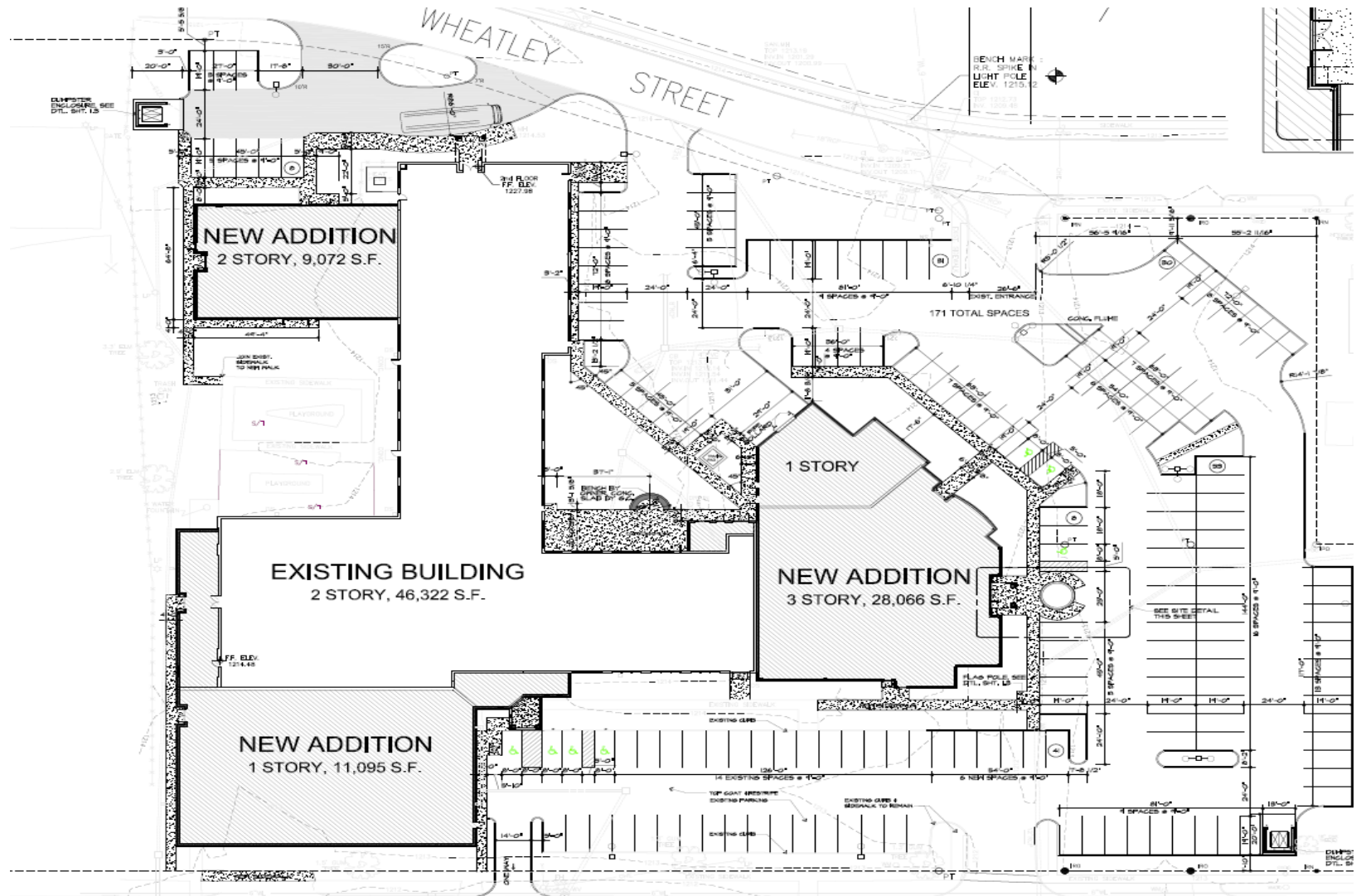
Lynn View Community Center

- Multigenerational facility
 - ▣ Teen Center for Summer Playground Program
 - ▣ Senior Center Branch Site
 - ▣ Gym use – Open Gym and City Athletics
 - ▣ After school site
- Maintained partnership with Lynn Garden Optimist Club for use of athletic facilities - Baseball, Softball and Football
- New fitness equipment

V.O. Dobbins Complex



- Renovated and expanded 94,500 square foot facility
- Home to 11 non-profit agencies
- Upper East Tennessee Human Development Agencies
- Park and Recreation managed facility
- Senior Center branch site
- Partnerships with KHRA along with Boys and Girls Club – Riverview CC



Community Center - Challenges

- Maintain multiple uses under one roof
 - ▣ Renaissance Center, Lynn View and V.O. have multiple programming
- Serve as the cornerstone for neighborhood revitalization
 - ▣ Borden Park and Community Center
 - ▣ Lynn View Community Center
- Funding
 - ▣ Lynn View - Capital and Operating
 - ▣ Renaissance – Space needs – growing programs (i.e. Cultural Arts)
- Marketing
 - ▣ Programs offered, open to everyone, etc.
- Aquatic Center – Continued public education on benefits

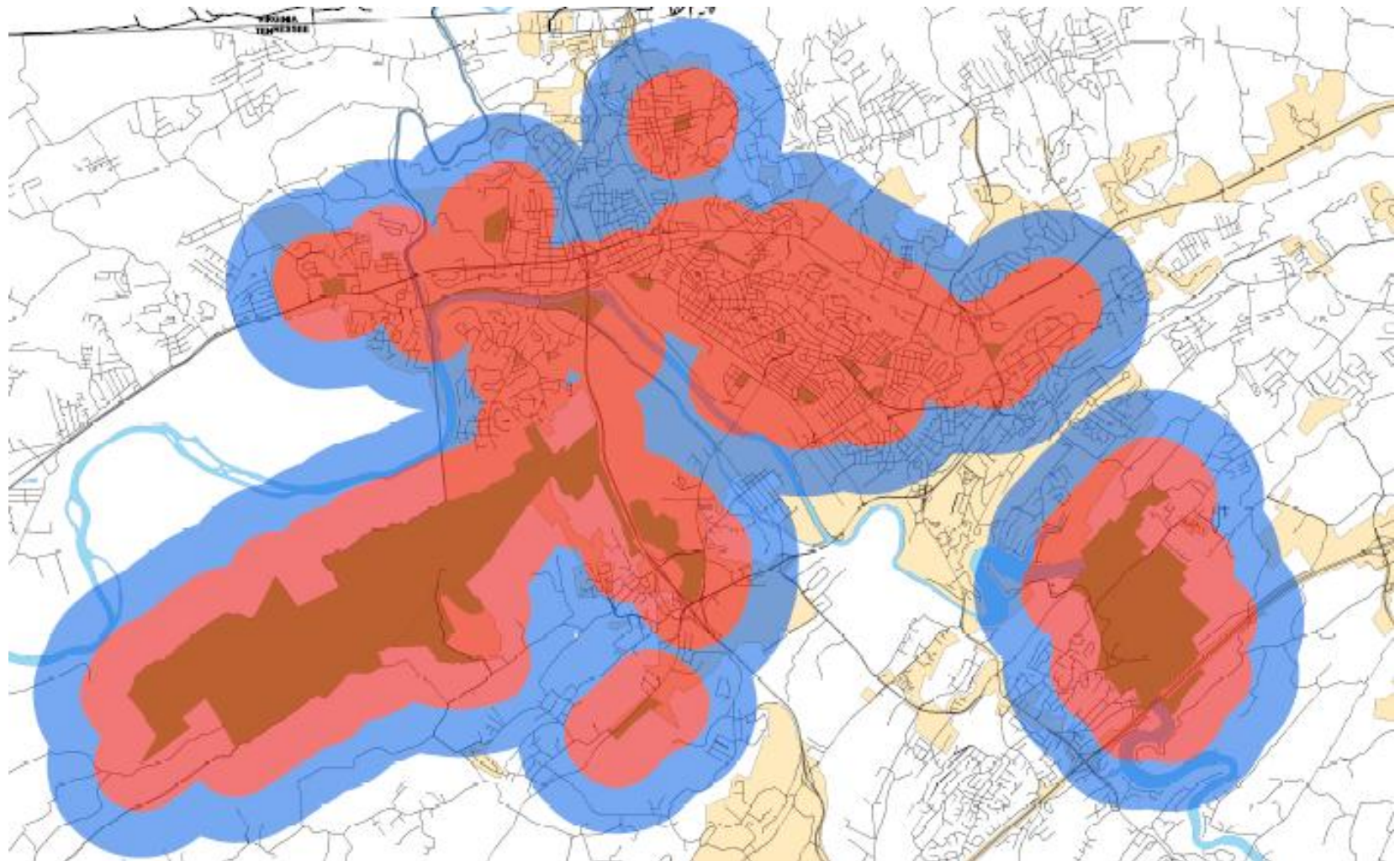


Park Space

Partnerships, Existing Park Improvements, Open Space, Greenbelt Extensions, RiverWalk

Public Parks

1/2 mile and 1 mile Radius



J. Fred Johnson Park Master Plan

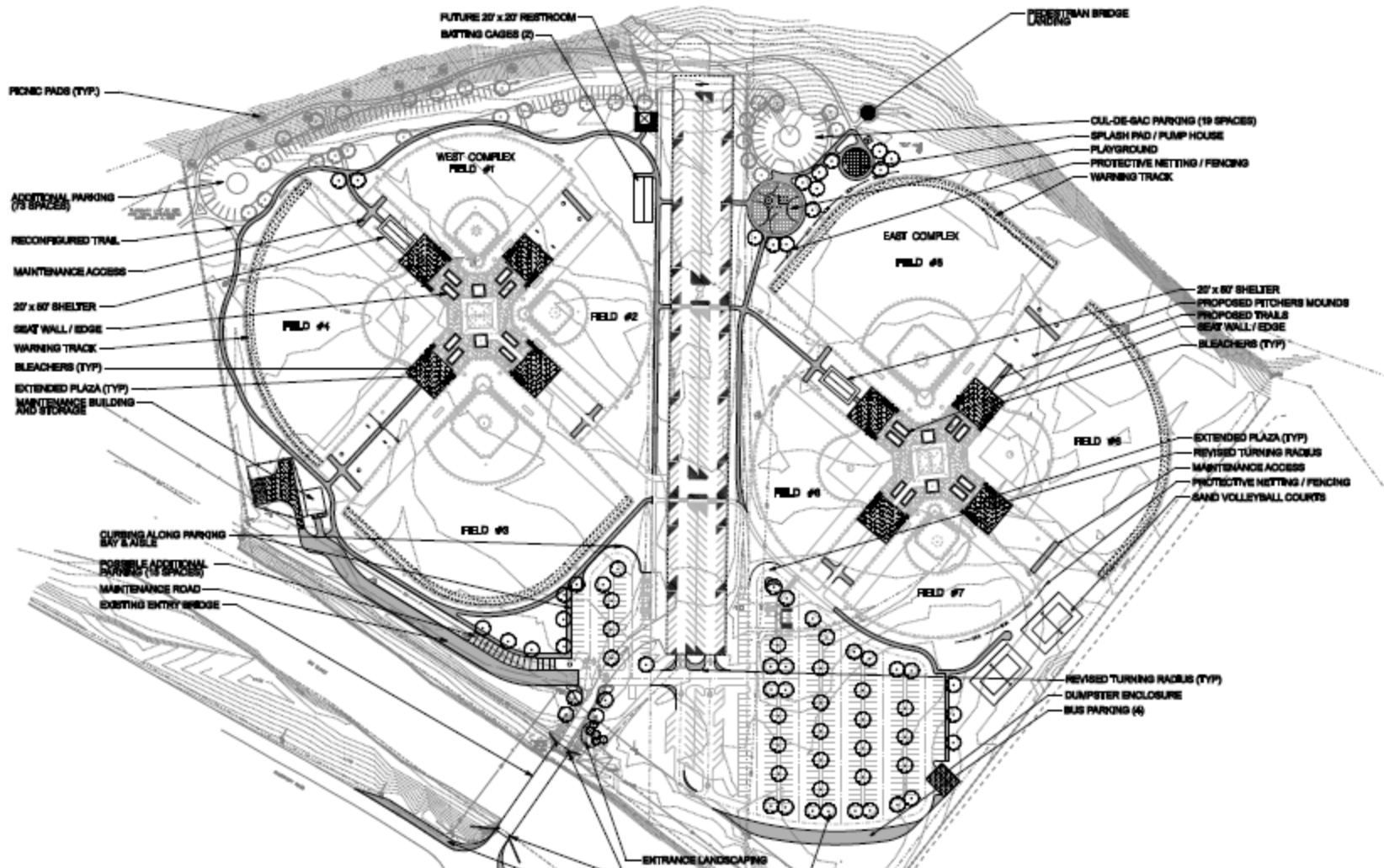


ILLUSTRATIVE MASTER PLAN

J. FRED JOHNSON PARK
CITY OF KINGSFORT, TENNESSEE

BARGE WAGGONER SUMNER & CANNON, INC.
JUNE 2008

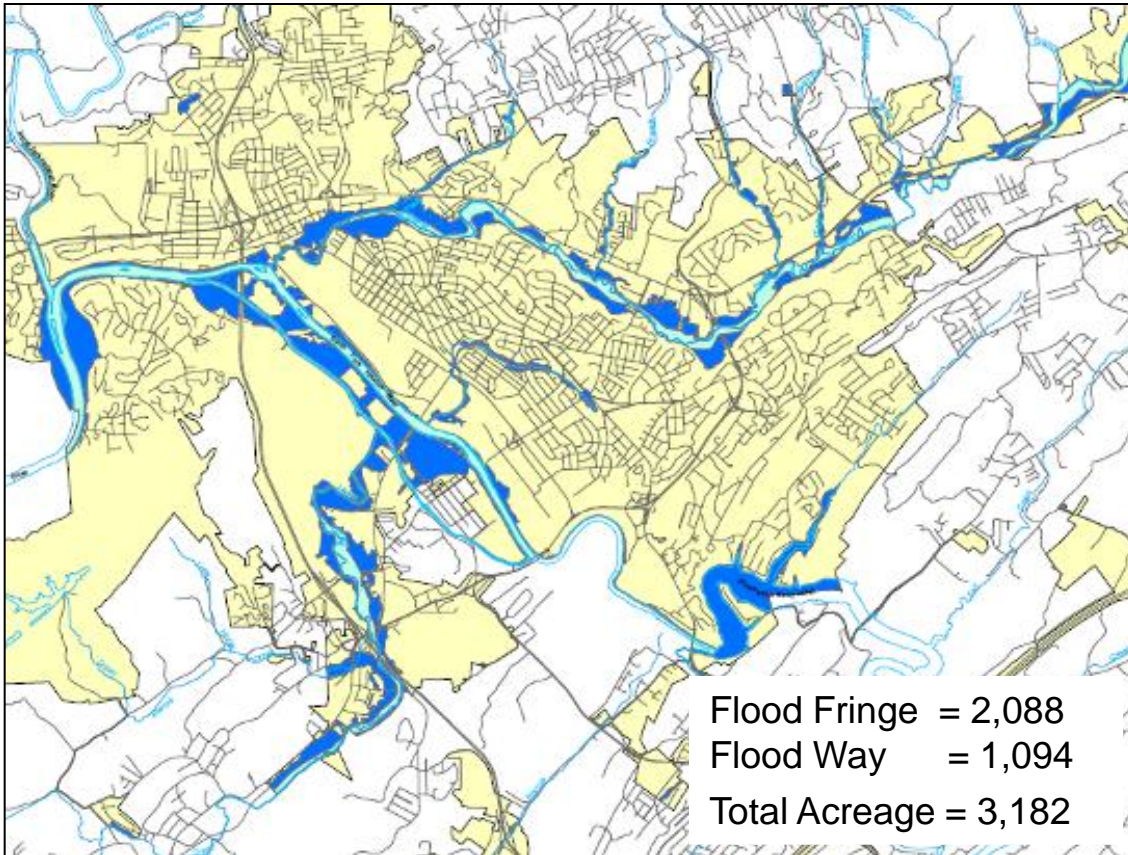
Domtar Park Master Plan



Public Space - Challenges

- New park space – Neighborhoods
 - ▣ Example – Edinburgh Park
 - ▣ Public/Private Partnerships
 - ▣ Annexation (adoption of present facilities and the development of new ones)
- Older Downtown Parks and Pocket Parks need attention
 - ▣ Example – Dale Street Park – Expand to vacant lot, replace equipment – diversify
 - ▣ Glen Bruce – Incorporate redesign of park with Library expansion
 - ▣ Public Investment improves Private Investment – Maintain Neighborhoods
- Greenbelt
 - ▣ On schedule to complete trunk line
 - ▣ Neighborhood connections
 - ▣ Explore funding opportunities (Public Transit, Private Developers, etc.)
- Diversify park space – Senior Park concepts, Educational venues (wetlands)
- Consider Public Space Master Plan – City to investigate in FY 2011

Public Space – New Opportunities



Two major creek basins, Horse Creek & Reedy Creek, are largely undeveloped along their banks.

Goal: These lands should be preserved to help meet federal stormwater management requirements as green space provides the best “filter” for storm runoff; while also providing an opportunity to dramatically expand the Greenbelt system.

CITY OF KINGSPORT PARKS & RECREATION 1550 FORT HENRY DR KINGSPORT, TN 37664

Parks & Recreation



Last updated: 07/13/10

About Us▼

Allandale Mansion▼

Athletics▼

Borden Park▼

Cattails Golf Course▼

Civic Auditorium▼

Community Centers▼

Cultural Arts▼

Dogwood Park▼

Greenbelt▼

Hunter Wright Stadium▼

Lynn View Community Center▼

Renaissance Center▼

Riverview Splash Pad▼

NEWS & UPDATES



NOW ACCEPTING VENDOR APPLICATIONS!!

Christmas Connection 2010

31st Annual Arts and Crafts Show

(Fri-Sun) November 5-7 @ Civic Auditorium

Click **HERE** to download a vendor application packet.

Application deadline is August 15, 2010.

423-392-8416 / 392-8414

Final Standings are now posted

2010 Spring/Summer

Youth Baseball/Softball leagues

Adult Softball leagues



Find A Park

Reservations

Event Calendar

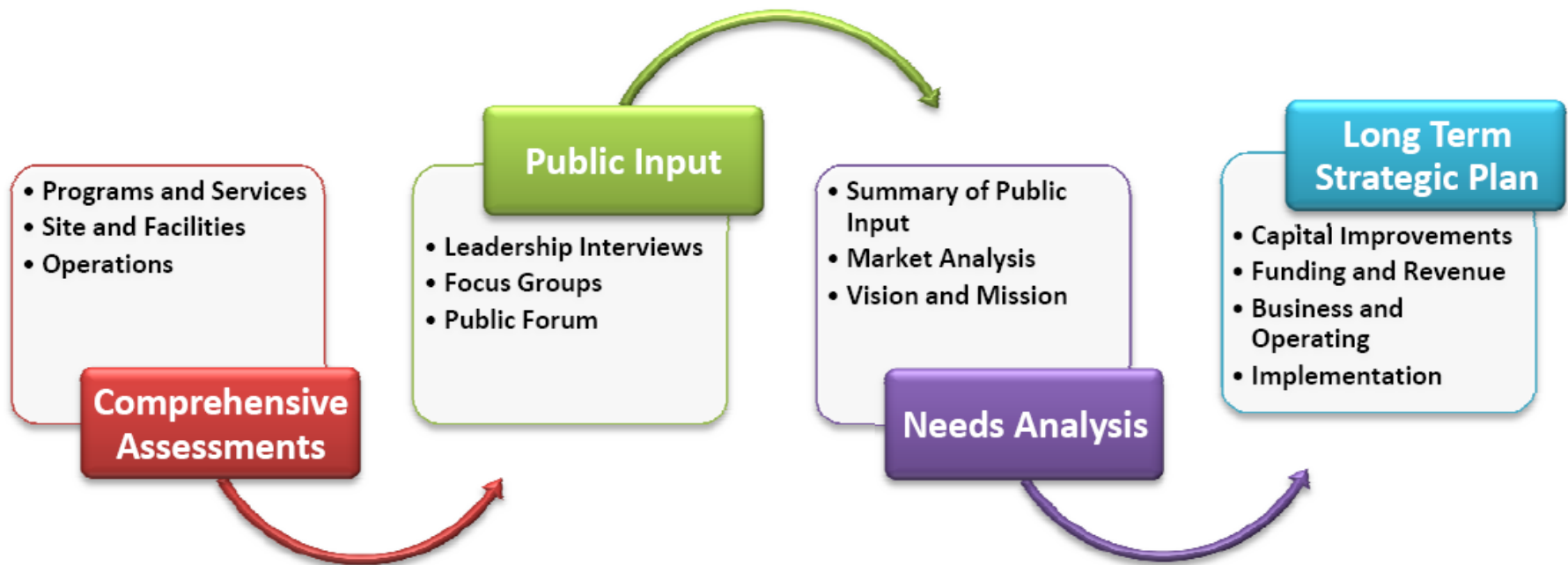




Bays Mountain Park

Strategic Plan, Planetarium and Ropes Course

Bays Mountain Park – Strategic Plan



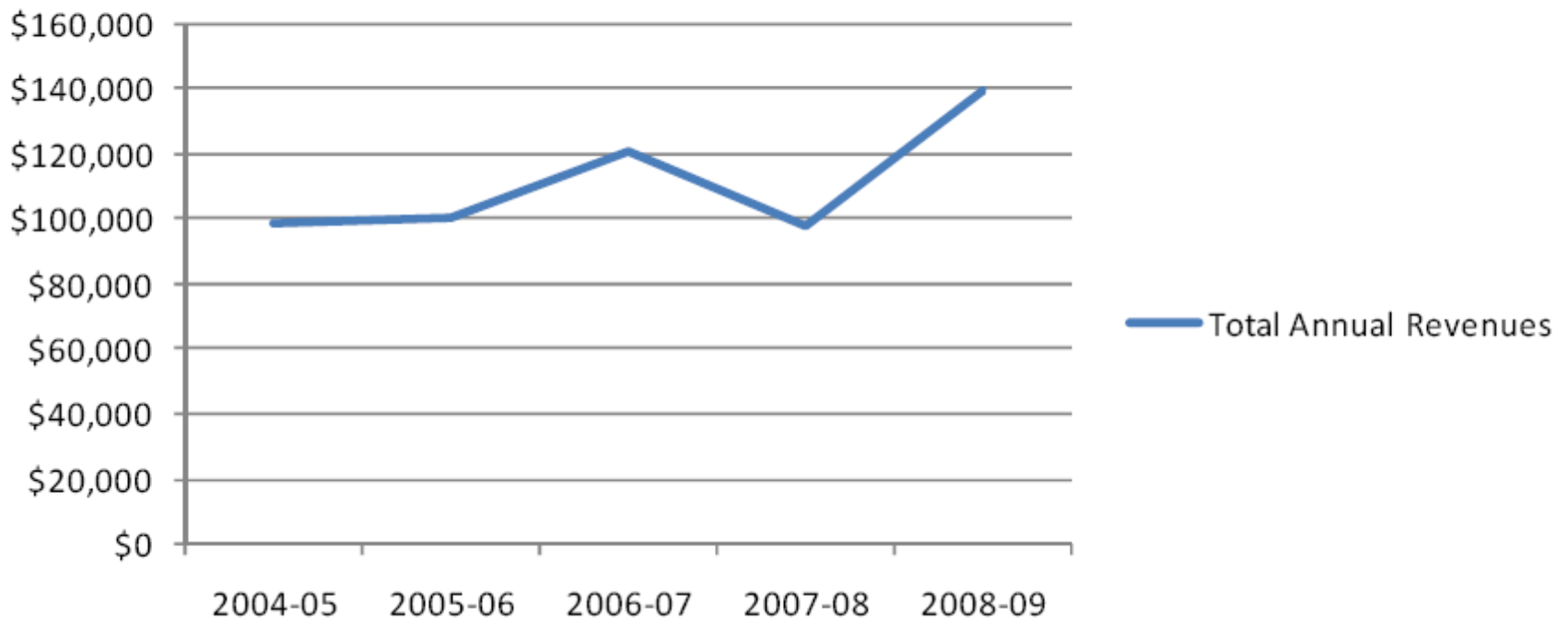
Bays Mountain Park – Strategic Plan

Bays Mountain Park Capital Improvement Plan

Capital Project	Preliminary Scope	Potential Capital Cost	Potential Operational Budget Impact	Priority Assignment
Outdoor Leadership Course	Multi-phased project to include an interpretive/adventure playground component, traditional low-ropes course elements, traditional high-ropes course elements, and possibly a climbing tower that doubles as an observation tower.	\$200,000 - \$250,000	Addition of \$8,000 - \$10,000 annual maintenance costs (includes labor) offset by substantial potential revenue.	High
Improvements to Animal Habitats and Support Amenities	Otter habitat and wolf habitat areas need the greatest amount of upgrading and improvements. Otter habitat specifically needs considerable improvements to protect the quality of life of the animals and their interface with park visitors. The wolf habitat needs minor improvements within the enclosure area, but substantial upgrades to the bleachers and viewing area such as repair to the seating and a cover. Repair and a cover to the bleachers in the raptor center is also needed. Paving and lighting of the trails throughout the animal habitat area needs to be improved.	\$50,000 – \$250,000	Additional \$5,000 annual costs for maintenance of enhanced amenities, potential \$5,000 in cost avoidance from repair of current facilities that are aged and deteriorating.	High
Modernization of the Visitor Center	Entry and lobby area of the visitor center needs to be “brightened” to create more of an open and visible space; the retail area should be expanded; energy efficient projects should address exterior doors and windows, AC/heating system, and water system; bathrooms need to be modernized to include ADA accessibility; interior doors, fixtures, and lighting needs to be updated.	\$75,000 - \$500,000	Varies on level of improvement; overall significant cost avoidance should be reliably obtained from the energy efficiency upgrades	High
Additional Parking and Road Erosion Control at Visitor Center Complex	Additional parking that is improved with rolled-out gravel/pervious paving, or an impervious paving surface; erosion control measures along current roadways and parking areas; enhanced parking for buses and large passenger vehicles	\$100,000 - \$225,000	None	High
Upgrades to Utilities and Infrastructure	Upgrades to the water and wastewater system is the most pressing. Current demand on the wastewater system exceeds capacity during the summer peak season; Upgrade to T1 and/or wireless internet connectivity in the Visitor Center for all administrative personnel, and for limited public access	\$175,000 - \$550,000	Potential increased maintenance costs on improved wastewater system will be offset with cost avoidance from current maintenance requirements	High
Upgrades to Farmstead Museum	Improvements and limited redesign of the upstairs area of the Farmstead Museum to create more floor space; acoustic tiles placed intermittently on the ceiling to absorb sound; construction of additional storage for exhibits and supplies downstairs	\$200,000 - \$300,000	Potential increase in revenue from facility rental as a result of improved configuration	Moderate
Group Event Pavilion	Design and construct a special events pavilion that can accommodate groups of up to 100 persons; pavilion is recommended to be enclosed on one side, with options to close off remaining sides through temporary means; recommended to have restrooms, counter and catering space, and outdoor fireplace and cooking area	\$250,000 - \$750,000	Addition of \$5,000 - \$8,000 annual maintenance costs (includes labor) offset by substantial potential revenue.	Moderate
Outdoor Amphitheater Improvements	Total repair / replacement of the stage and backstage area; renovation of the approach trail and seating area to include ADA accessibility options; erosion control measures to improve sustainability of slope; possible cover over amphitheater	\$200,000 - \$1,200,000	Potential increase in revenue from facility rental as a result of improved conditions	Moderate
Group Overnight Facilities	Design and construct group overnight facilities such as barracks, dormitories, or cabins that can accommodate between 30-60 people for multiday programs and special events	\$750,000 - \$2,500,000	Additional \$15,000 - \$20,000 annual costs for facility maintenance offset by substantial potential revenue.	Low
Primitive Camping Screen Shelters	Construct or purchase pre-fab screen shelters (8-10) to be placed in controlled access areas of the preserve to enhance overnight stay options in the park	\$50,000 - \$250,000	Additional \$5,000 - \$8,000 annual costs for facility maintenance offset by substantial potential revenue.	Low
Park Host Sites	Develop up to two (2) RV camping slips for residential park host volunteers; sites are recommended to include water and electricity (50 amp) service, wastewater hook-up, picnic table, and fire ring.	\$30,000 - \$65,000	None	Low
Acquire/Secure Adjacent Tracts	Acquire and/or secure through conservation easements strategic tracts of property adjacent to Bays Mountain Park to manage encroachment and fringe development pressures	Varies	Varies	Ongoing

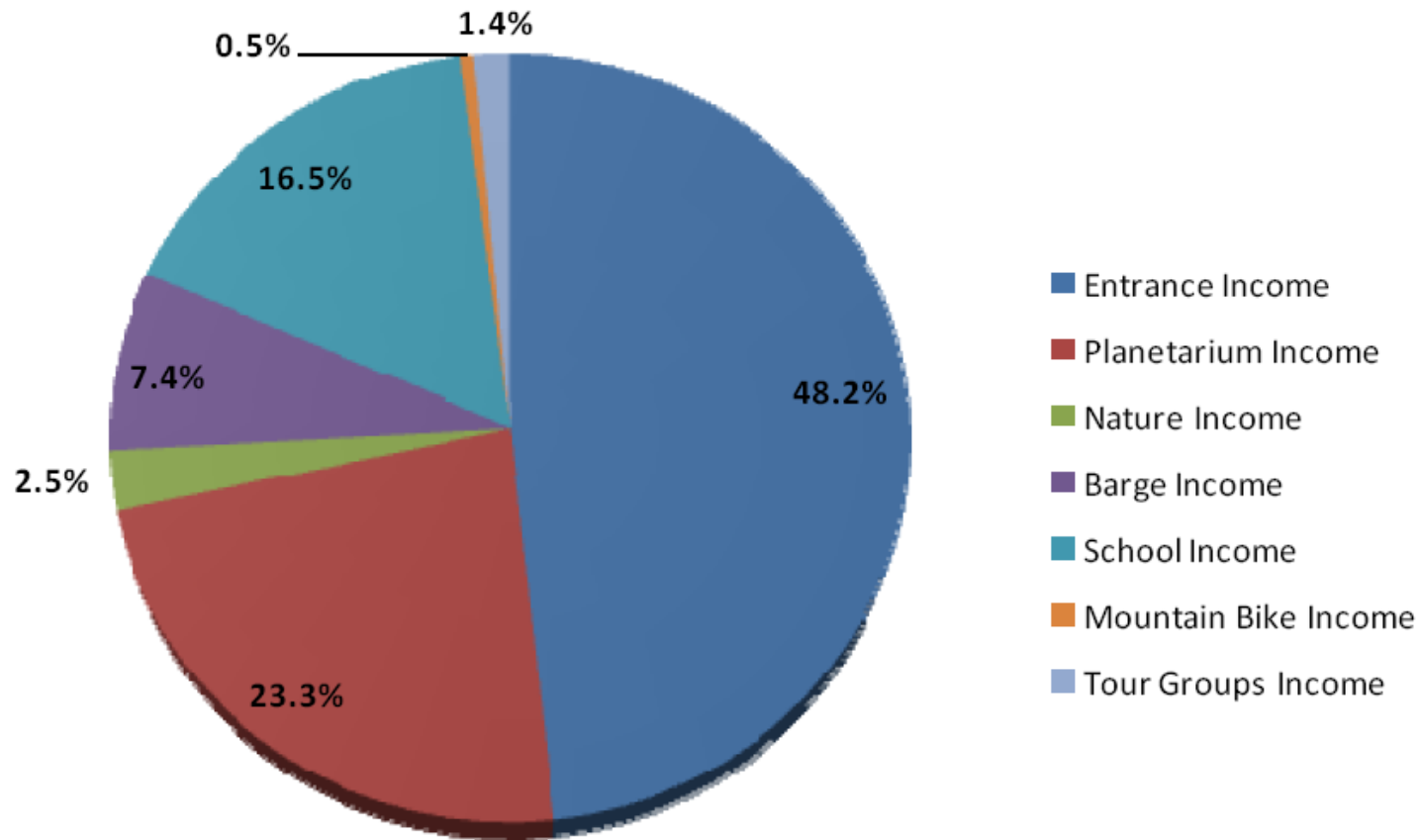
Bays Mountain Park - Revenue

Total Annual Revenues: 2004-2009



Bays Mountain Park - Income

Composition of Total Park Revenues: 2004-2009 Average



Bays Mountain Park - Planetarium



Investment

- ▣ \$1.3 million renovation
- ▣ Funded through the Visitor Enhancement Program (VEP)

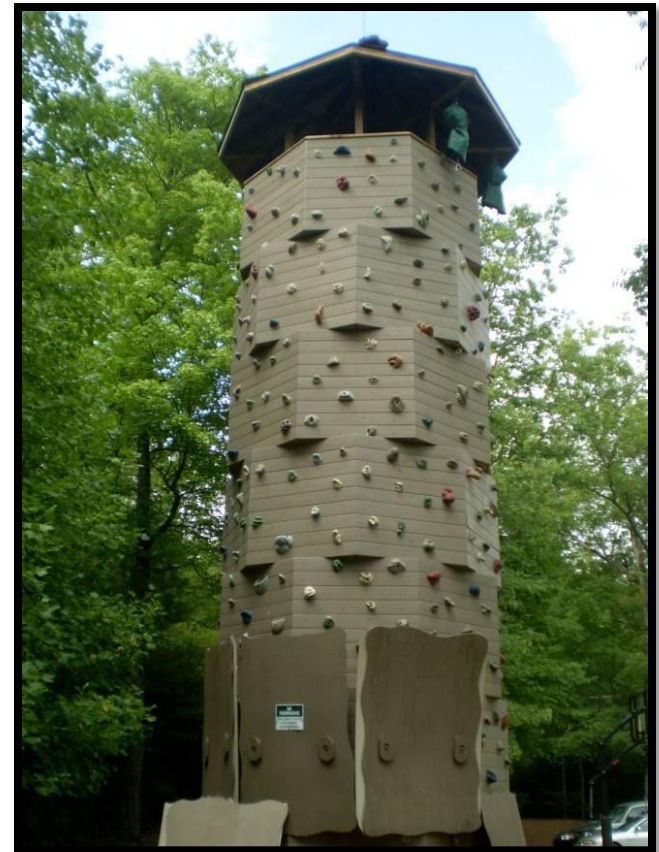
Results

- ▣ Increased attendance
- ▣ National and International recognition
- ▣ Pinnacle Award for Marketing efforts

Bays Mountain Park – Ropes Course



Odyssey or High Course



Climbing Tower

Bays Mountain Park – Ropes Course



Junior Ropes Course

- Bays Mountain Park's Adventure Education and Team Building Project is designed to extend the Park's ability to attract user groups ranging from schools to a variety of organizations seeking team building and outdoor activities as part of their conferences, retreats and conventions.
- The project includes the following components:
 - Junior Ropes Course/Playground
 - Traditional Low Course
 - Odyssey Course
 - Climbing Tower
- The project as proposed is comprised of three phases with each following phase adding a different level of challenge and opportunity for each user group targeted.



Kingsport Area Transit Service

Fixed Route and ADA Services, New Image and
Marketing Plan

Kingsport Area Transit Service - Overview

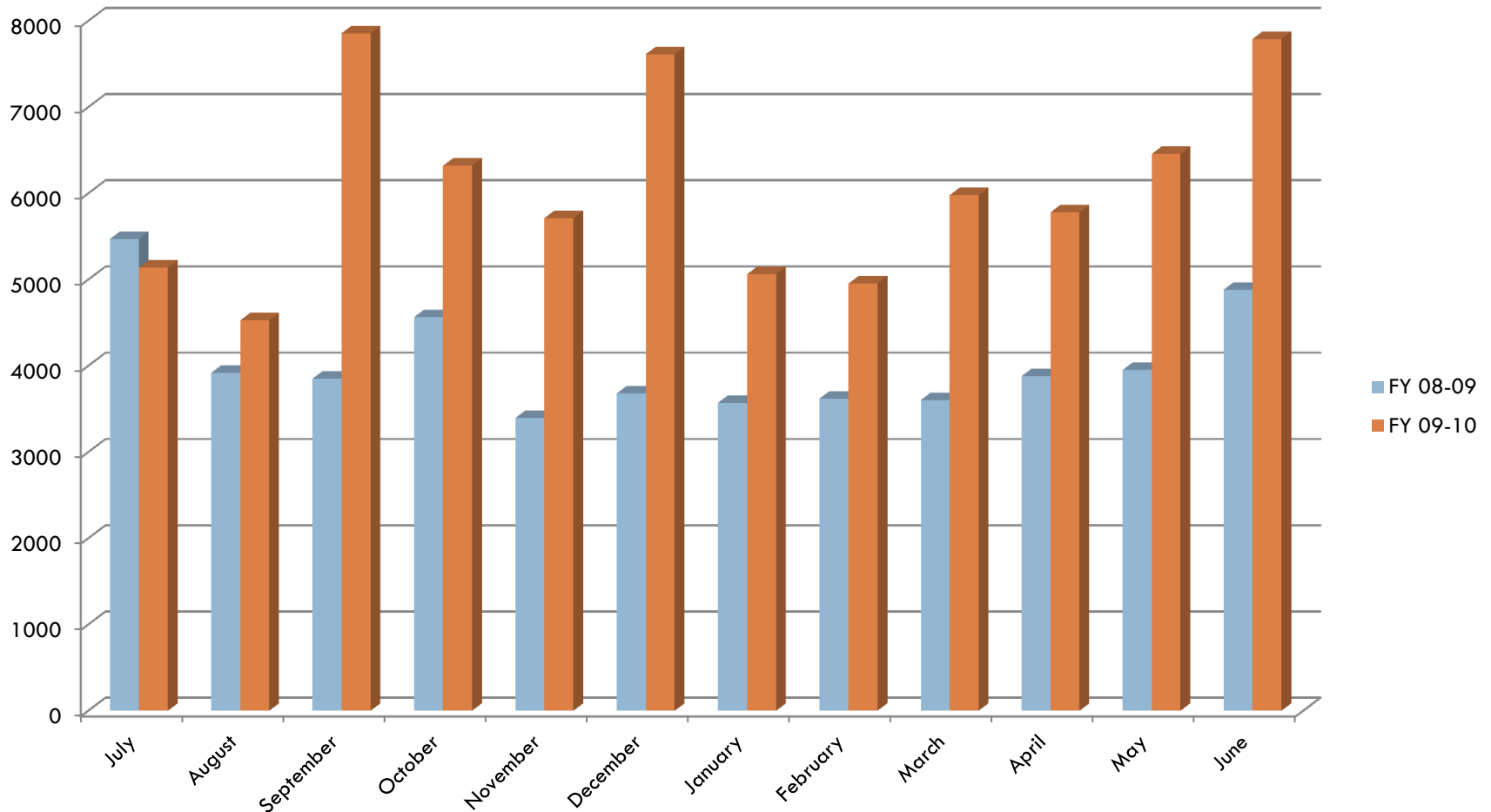
- ❑ Operating since 1995
- ❑ Subsidized by the State and Federal Government (80% operations 90% capital)
- ❑ Annual operating budget of \$1.225 million
- ❑ Provide by law ADA service to qualified individuals
- ❑ Operate 5 fixed routes M-F 7:30 to 5:30



KATS – New Image



Ridership – Fixed Route

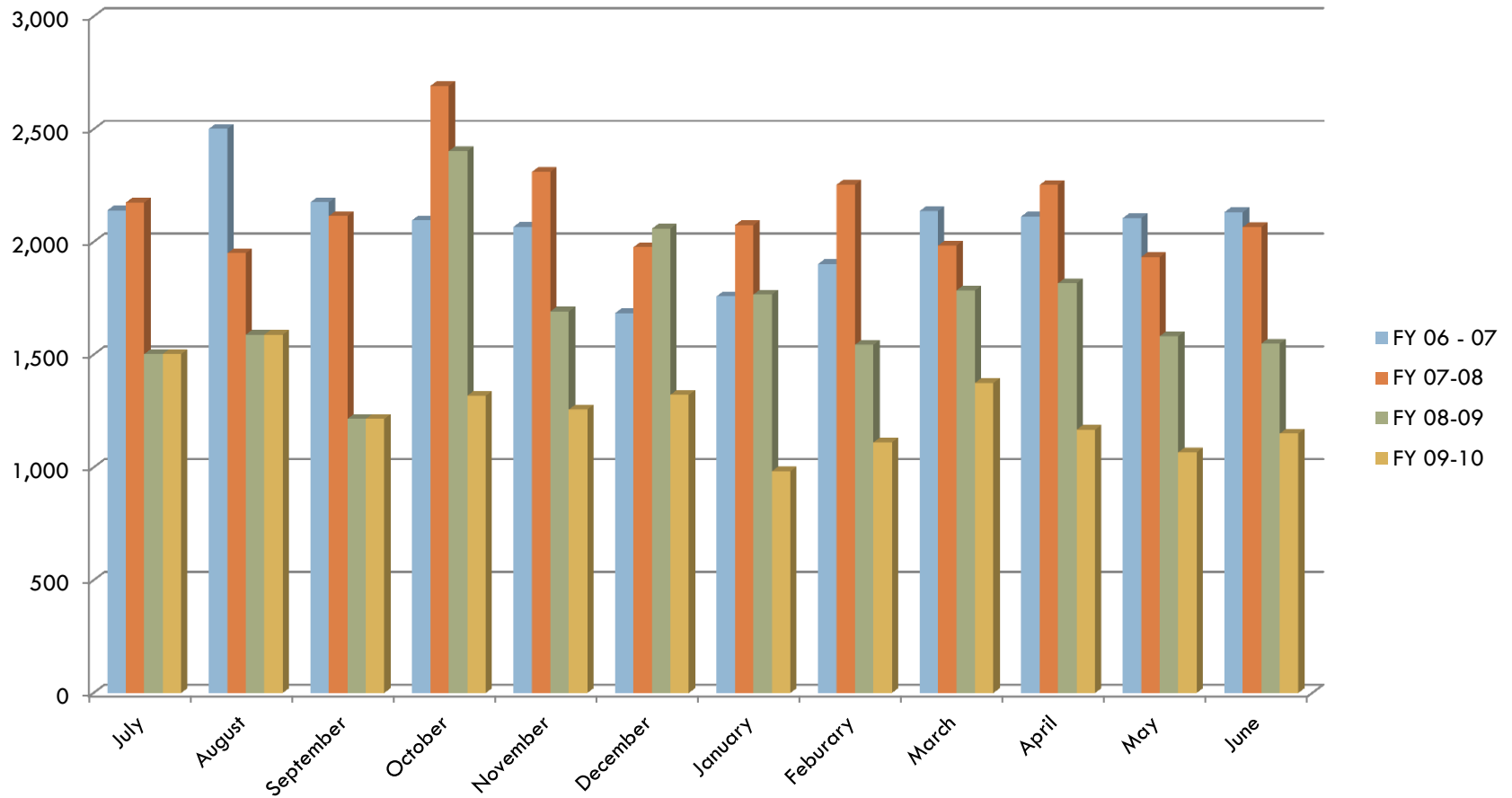


KATS – ADA/ Paratransit Services

- Demand response system – 24hr notification
- Individuals must be certified by doctor and approved by staff
- Fees are based upon zones with average being \$2/trip
- Ideal for same day surgery, injury recovery, wheel chair dependant



Ridership - ADA



KATS – Challenges/Tasks

- Continue to market service
 - ▣ Multigenerational approach to include all types of needs
 - Academic Village
 - ▣ Develop concentrated marketing of ADA/paratransit service
- Improve rider amenities such as increased benches, shelters as well as on board amenities
- Continue to improve efficiency of operations
 - ▣ Technology
- Develop pedestrian connections to neighborhoods
- Expand service to Airport and areas outside the city limits



Library Expansion

Progress to date, Proposed Layout,
Recommendation and Timeline

Library Expansion

- Progress to date
 - ▣ Completed programming analysis to determine spacing needs
 - ▣ Completed feasibility study;
 - Explored options
 - Held public meeting
 - Met with stakeholders
 - ▣ Recommendation made as a result of this process –
Renovate and expand present facility





Library Expansion

□ Recommendation

- ▣ Construct new wing (approximately 39,000 square feet)
- ▣ Remodel remaining/existing facility (approximately 20,000 square feet)
- ▣ Design focuses on many of the principals of a LEED certified building through a process called Integrated Design

□ Timeline

- ▣ Design and fundraising over the next two years
- ▣ Construction design and construction in FY 13-14

Summary

- City has placed itself in excellent position for the future
 - ▣ Aquatic Center, V.O. Dobbins, Bays Mtn., etc.
- Diversification of public park space is needed
- Marketing of all aspects of Leisure Services
- Need to stay “Modern” is a must for parks, facilities and services
- Develop and implement comprehensive plans
 - ▣ Take off the blinders – look for cross connections
- Our attitude for Leisure Services should be to “expect the unexpected”

Questions

Chris McCartt

Assistant to the City Manager



Supplemental Information

Public/Private Partnerships

